

**GET READY TO BE A
VILLAIN**

CHEERVILLE

2026-27 PREP PROGRAM

INFORMATION PACKET

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BOWLING GREEN, KY
115A Chester Ct.
Bowling Green, KY 42103

PREP PROGRAM

The Next Step

Prep Teams are the building blocks of our cheer program. **Cheerleaders ages 5+ will gain skill levels, make friends, and learn what it takes to be on a competitive team!** All Star Prep is a progression from our Novice program in both skill and commitment.

As part of the Prep program, teams receive in-house choreography and routine music. Each team will practice once per week and travel to regional competitions. Prep Teams are a great way to explore competitive cheerleading before committing to the All Star Elite level.

Athletes interested in the All Star Prep Program will attend the 2026-27 **CheerVille tryouts taking place May 17-21**. The evaluation process will determine team placements for the new season. View more about this process in our 2026-27 Tryout Packet.



Prep All Star (Monthly Fee)	
GIRLS	\$160
BOYS	\$105

Paid in Full Fee	
GIRLS	\$1,797.60
BOYS	\$1,195

Crossover Fee (\$400)	
Due 08/15	\$200
Due 09/15	\$200

MEMBERSHIP PACKAGE

The Prep Team Membership is auto-drafted on the 1st of each month. This includes the following:

Monthly Tuition

- Team practices
- Tumble class
- Coach pay

AS Team Membership

- Choreography & Music
- Coaches' travel fees
- Program apparel
- Event registration

Additional Fees

- Uniform - \$315
- Practice wear - est. \$135
- Competition bow - est \$45
- Competition lipstick - est. \$35
- USASF Athlete Membership (est. \$50)
- Annual Registration Fee \$40 charged once per year

Optional Fees

- Nfinity Cheer Shoes : \$145
- CheerVille Warm Up
- CheerVille Backpack
- Additional All Star Tumbling Class discounted to \$50/month

SIBLING DISCOUNT

A sibling discount is offered to families with additional children in the program. This discount is 20% off monthly tuition only for your additional athletes. Boys receive a 50% discount off monthly tuition only. AS Team Membership does not get discounted.

INVOICE & PAYMENTS

CheerVille requires a card to be on file for auto draft. We will run your payment on the 1st of every month. The only way to opt-out of keeping a valid card on file is to pay your season in full. There is no exception to this rule. You may make your payment prior to the first if you do not wish for your fees to be drafted using the card on file.

You will be emailed a statement on the 25th of each month as a reminder of the fees that will come out on the 1st. If your payment is declined, you will receive an email and/or a phone call. **If your account remains past due by the 5th of the month, you will receive a \$20 late fee and your athlete will be asked to sit out of practices and classes until the balance is paid.** *If you know in advance that a payment may need to be paid a few days late, email Michelle Rogers (mrogers@cheerville.com) so she can note your account. Late fees may apply.*

UNIFORM PURCHASING INSTRUCTIONS

ORDER YOUR UNIFORM ONLINE

This season, all Prep athletes will need to purchase the newly designed Prep uniform for the 2026-27 season. Prep athletes will be sized for their uniform on Commitment Day.

To order the Prep uniform, visit the CheerVille ProShop at www.cheervilleproshop.com. Please note our novice and elite uniforms are also for sale on the same site, so make sure you are purchasing the "PREP" uniform as there is a price difference. The deadline to purchase your athlete's uniform is July 15th, 2026, to ensure it arrives before Showcase in November.

Shipping Information: New uniforms are a preorder item. Once you have ordered your uniform, it will ship directly to your house within 6-8 weeks after CheerVille places the initial uniform order.

A tax + shipping fee will be added on all uniform orders.

UNIFORM FEE

TOTAL: \$315

ORDERING CHEER SHOES

Cheer Shoes: Athletes are required to wear an all-white low top cheer-styled shoe for each performance. Shoes can be purchased anywhere; a specific brand is not required. These can be found at local athletic wear department stores, or even on Amazon. We can also order a pair of Nfinity Flytes from the ProShop for \$145. These are ordered directly through your ProShop or front desk.

Optional Items Available in ProShop

These items are in the ProShop online at cheervilleproshop.com.



CheerVille Rebel Mini Dream Bag
(optional)



CheerVille Warm Up
(optional)



CheerVille Rebel Navy Dream Bag
(optional)



PRACTICE INFORMATION

WHAT IS THE COMMITMENT FOR THE TEAM?

Prep teams are a year-round commitment. The season runs from June-April. Events begin in November.

WEEKLY PRACTICES - Start the Week of June 1

Prep teams practice on a weekday once per week. You will receive your practice day/time with your team placement information for the new season. Team announcements are on May 26th, 2026.

Tiny – 1.5 hour practice

Mini, Youth, Junior – 2 hour practice

ATTENDANCE POLICY

Attendance is very important to each team's success and we need consistent practices with the entire team to adequately perform our best at each event. Athletes will be allotted 2 absences during the month of June and July. In order to be excused from practice, you must contact your coach and Team Parent via email – coaches' contacts can be accessed through the TeamSnap.

Starting in August, CheerVille will allow athletes 3 absences for the remainder of the season. The coaches will keep record of each absence as they arise and will document the date and reason for the absence. If an athlete exceeds the 3 absences during the season, they will be removed from the program for the remainder of the season. Athletes may not miss any team practices 1 week prior to an event. Refer to the policies you agreed to when signing your parent contract.

SICKNESS POLICY

If your athlete is experiencing a fever or tests positive for a contagious sickness, they will be excused from practice with a doctor's note. If you need to miss a practice for sickness, or any other reason, you must contact your coach and Team Parent via email. If your athlete continuously misses practice and it begins hurting the team's progress and overall success, they may be removed from the team.

If your athlete misses practice within one week of an event due to sickness, it is possible that your athlete will be temporarily replaced for the upcoming event, regardless of a doctor's note. This will all depend on the severity of the sickness, proximity to the event, and amount of time away from participation in practice.

If your athlete is pulled from an event which falls back to back with another event, it is possible that your athlete will be temporarily replaced for both events in order to preserve the team's success.

INJURY POLICY

In the event that your athlete experiences an injury that lasts an extended period of time or limits their ability to fulfill their responsibilities on the team, coaches will look for a replacement athlete to fill their role. Upon return from the injury, your athlete is expected to be able to step back into the routine and fulfill all obligations that the replacement athlete provided during your absence. If the athlete cannot fulfill these obligations, coaches have the right to keep the replacement athlete in the routine in the best interest of the team. This may result in your athlete becoming an alternate for this team until a new spot opens up or possibly transitioning to a different team.

EXTRA PRACTICES

Coaches may call an extra practice if they feel the team needs more attention leading up to an event. Athletes may not miss any team practices 1 week prior to an event.

WHEN IS CHOREOGRAPHY?

Routine choreography will take place during your regularly scheduled practices. Additional times may be scheduled to complete your routine.

EVENT INFORMATION

WHAT IF WE HAVE A PREVIOUSLY SCHEDULED TRIP?

If your athlete has potential scheduling conflicts for a school obligation, or family vacation that falls within one week of an event, this will need to be communicated the first week of practice. You must contact your coach and Team Parent via email. These contacts can be accessed through TeamSnap. This trip or obligation may or may not be excused depending on the time of season or event in conflict. If this obligation is unable to be excused, your athlete will be temporarily replaced for the upcoming event.

CAN I MISS PRACTICE THE WEEK OF AN EVENT?

Athletes may not miss any team practice one week prior to an event. If your athlete misses practice the week of an event, they will be temporarily removed from the routine and unable to perform at the upcoming event. If this happens again, your athlete will be permanently removed from the team.

CAN I MISS AN EVENT?

Your athlete is required to attend ALL events on their respective 2026-27 event schedule. They may not miss any event during the season. This includes Showcase and all competitions. You will not be allowed to miss any practices, including extra practices within one week of an event. This also includes practices that are scheduled before or during fall or spring break should there be an event during that time. You will receive a parent letter the week of each event with full details for that day/weekend (including meet & compete times).

Expect this to be sent no earlier than Wednesday of that week.

WHO-TO-WATCH AT EVENTS

At CheerVille, we pride ourselves on our “**Program First**” mentality. This means supporting all teams within the program, regardless of their level or location. At each event you attend throughout the season, there will be a “Who-to-Watch” section located on the CheerVille schedule. Each team’s spectators will have at least one other CheerVille team that they will be required to cheer on and support during their performance to ensure we have a large crowd for the performing team. It is important that each CheerVille team feels the love and support for their fellow Villains!

CAN I RECORD MY ATHLETE'S ROUTINES AT EVENTS?

If you are watching from the VIP or priority viewing area, we do not permit anyone to have their phones out for photos or videos other than CheerVille staff. Please respect this program-wide rule. If you wish to record or take pictures, we ask that you do so outside of the VIP/priority viewing area in order to not obstruct the view of other spectators/judges and to ensure that the crowd in front of the floor is clapping and cheering on the athletes. We will have someone recording every CheerVille performance throughout the weekend. We will have a link to videos of the performances available to send to parents the following week.

SCHOOL / REC CHEER INFORMATION

WHAT IF WE ARE ALSO COMMITTED TO SCHOOL CHEER?

CheerVille allows athletes who are a part of our competitive All Star program to participate in school cheer. We are willing to discuss scheduling conflicts with the school sponsor as they arise. However, if we cannot come to an agreement, the athlete is always expected to attend their All Star practice or event with CheerVille. We ask that parents be proactive in discussing these arrangements with their school sponsor when our practice and event schedules are released at the beginning of the season. This includes games and competitions that may conflict with your All Star practice and event schedule.

Football / Basketball Games:

If your athlete has a football or basketball game that falls on the same evening as one of their All Star team practices, athletes will be allowed to cheer their game but must be able to leave the game early in order to attend their All Star practice. These athletes are expected to be at their All Star practice no later than 30 minutes from the scheduled All Star practice start time.

If your athlete does not arrive within 30 minutes of your practice start time, this will count as one of your 3 allotted absences for the season. If this practice falls within one week of an All Star competition or event, your athlete will be replaced for the upcoming event.

UCA - National School Spirit Championships:

If your athlete is a part of a school or rec cheer team who attends UCA's NSSC, they will be excused from their All Star responsibilities Wednesday - Sunday in order to attend the National Championship. All athletes who attend the NSSC will be expected to meet their All Star requirements leading up to the Wednesday of the week of the competition and will be required to return home to fulfill any All Star requirements on Monday, following the conclusion of the event.

DOES CHEERVILLE OFFER A SCHOOL ABSENCE FORM?

Yes, CheerVille offers a school absence letter for families to complete prior to an event. This can be located on the CheerVille website at www.CheerVille.com under the forms section for your location.



2026-27 USASF INFORMATION

USASF MEMBERSHIP

The USASF stands for The United States All Star Federation, which is the governing body for club cheer and dance teams. Each athlete is required to have their own USASF membership profile in order to participate in any USASF sanctioned events. The annual membership fee is estimated around \$50.00 and parents/guardians will pay this fee directly to the USASF when setting up their profile or renewing an already existing profile. Instructions on setting up, renewing, or transferring athlete accounts will be emailed to you after the season begins. You can set up/renew your USASF account starting June 1st, 2026. All accounts must be complete by July 31st, 2026. If you join after this date, your account must be completed within one week of joining a team. Questions regarding your USASF membership can be directed to our All Star Director, Joey Mastrocola, at jmastrocola@cheerville.com.

ADDITIONAL INFORMATION

TEAMSNAPE COMMUNICATION

Our program uses TeamSnap as a communication platform. All important updates for your All Star team will be sent through TeamSnap. You will receive your invite to your team's group on TeamSnap once the season begins.

CHEERVILLE IMAGE & BRAND POLICY

The CheerVille logo and name cannot be replicated. If CheerVille sees any attire not purchased through the pro shop with our logo or gym name on it, CheerVille will automatically place a \$50 fee on my account. If it happens again, CheerVille will place a \$100 fee on my account. If it happens a third time, CheerVille will ask that I no longer participate in All Star since I did not follow the rules. CheerVille also asks that you do not have items printed with team names on it to protect CheerVille's brand image unless it is approved by the Operations Manager, O'Shea Parker at oparker@cheerville.com.

CAN I PARTICIPATE IN FUNDRAISERS TO PAY MY FEES?

We will offer fundraising opportunities throughout the entire season to help offset some of the fees that are due during the season. If you choose to take advantage of the fundraisers, you will still need to keep your account current until the profits are applied. This includes participating in GN Funding, etc. CheerVille will not carry over any balances while waiting for funds to be received. More information on fundraising opportunities will be emailed throughout the season. We also offer a sponsorship letter to take to local businesses as an additional opportunity to offset the season's costs.

WHAT IF WE DECIDE TO QUIT THE SEASON?

CheerVille requires a vital commitment from each and every team member, their parents, and our coaches. If you decide to quit the team at any point in the season after July 1st, you will be required to submit a 30-day drop notice on the Parent Portal. Any fees due within these 30 days will be a remaining balance on your account that must be paid. If your auto pay declines these fees, you will need to refer back to the policies you signed when setting up your account. You will not be refunded any fees paid to CheerVille. You will also not receive apparel if they have not been received by the time of removal.

CHEERVILLE

LEADERSHIP & MANAGEMENT TEAM



Amanda Simpson

Gym Manager
Bowling Green, KY
asimpson@cheerville.com

Gym Manager

If you have any location-specific questions such as classes or personnel, please reach out to your gym manager.

Team Parent

Questions about practice schedules will be directed to your team parent. You will receive their contact information after team placements.



Javen Forman

Program Manager (jforman@cheerville.com)
Questions All Star and tumbling program.



Michelle Rogers

Accounts Manager (mrogers@cheerville.com)
Questions about invoicing and payments.



Joey Mastrocola

All Star Director (jmastrocola@cheerville.com)
Questions about individual athlete concerns or All Star related issues.



O'Shea Parker

Operations Manager (oparker@cheerville.com)
Questions about room blocks for travel events, and apparel.

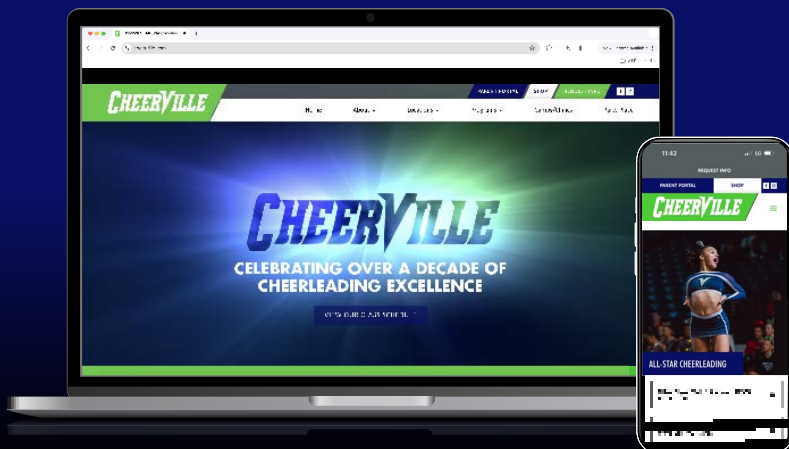


Katie Lindsey, BJ Lindenberger, Jamie Byrd
CO-OWNERS

kilindsey@cheerville.com

VISIT OUR WEBSITE: WWW.CHEERVILLE.COM

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